

UNICEF Business Lab  
**CHILDREN ARE EVERYONE'S BUSINESS**  
**UNICEF WORKSHOP ON CHILDREN'S RIGHTS AND BUSINESS**

Milan, June 9<sup>th</sup> 2015  
SDA Bocconi | Room Experience lab

Children's rights can very simply be defined as the most effective possible investment in our future.

A business that integrates respect for children into its core mandate can strengthen development and sustainability and generate real benefits for business as well. Positive action for children's rights can build a strong reputation, achieve better risk management and enhance the social license to operate – gaining support from people who live and work where a business operates.

In order to promote a community which fits for children, UNICEF is launching a new and unique corporate leadership platform about children rights and business. The Lab will provide dedicated training addressing key sustainability challenges affecting children and offering guidance and tools to support companies about their impact on children's rights.

This event on June 9<sup>th</sup> 2015 at 14.00 at the Bocconi Experience Lab will allow participants to:

- Explore the range of impacts business has on children;
- Network with peers and share business practices about addressing children's rights;
- Take part in an innovative multistakeholders project.

## AGENDA

Ore 14:00 Registration

14.15

### Welcome and introduction

- Alberto Grando, Deputy for Development at Bocconi University
- Giacomo Guerrera, President at UNICEF Italian National Committee

14.30

### Setting the scene: children's rights in business

Snappy presentation to explore the range of impacts business has on children.

- Andres Franco, Director of Private Sector Engagement at UNICEF HQ

14.45

**Inspiration: children are everyone's business**

A panel discussion about the role of Government and Business in protecting, respecting and supporting human rights and children's rights.

- Lapo Pistelli, Deputy Minister at Ministry of Foreign Affairs (tbc)
- Benedetta Francesconi, Head of the NCP's Secretariat at the Italian Ministry of Economic Development

15.15

**Call to action: are children your business?**

A panel discussion about why companies should invest in children's rights and how the UNICEF Business Lab helps companies to address them.

- Richard Locke, Professor and Director, Thomas Watson Institute for International Studies at Brown University and Visiting Professor at Bocconi University
- Sodalitas
- Sabina Ratti, Deputy at Global Compact Network Italia
- Forum Finanza Sostenibile
- KPMG
- London Stock Exchange (tbc)

16.00

**Breakout discussions: children rights and business in practice**

An opportunity to identify the most material children's rights impacts business has on children in its activities and relationships and the most important challenges to address them in practice through a due diligence process.

- Children in the Community & Environment  
Coordinated by Sabina Ratti – Deputy at Global Compact Network in Italy
- Giving children's Rights a voice in business  
Coordinated by PierMario Barzaghi – Partner at KPMG
- Children in the Market place  
Coordinated by Francesco Ambrogetti – Head of Marketing and Fundraising Area at UNICEF Italia
- Children in the Workplace  
Coordinated by Claudia Parzani – President at Valore D

17.45

**Conclusion**

Alberto Grando, Deputy for Development at Bocconi University